



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 840870

Schedule Dates 09/25/12-10/01/12
Advertiser George Allen For Senate (21729)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - US Senate (1176)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name BROOKS,MICHELE
Phone/Fax (804) 726-2012 /
CPE ALLNS/ORDR/925C01
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ALLEN 09/25
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/05/12
Last Modified 09/20/12
Entered By Penne Marsh
CO-OP No
Headline # 06217470
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,424.00
Net Total \$30,736.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	20	\$28,020.00
Oct. 2012	5	\$8,140.00
Grand Total:	25	\$36,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.1	Normal Line / SPOT	09/28/12-09/28/12	4	1:00	12P- 12:57P (ET)						1			1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		9/20/12
39.1	Normal Line / SPOT	09/28/12-09/28/12	4	1:00	5:29P- 5:58P (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/20/12
40.1	Normal Line / SPOT	09/28/12-09/28/12	4	1:00	6P- 6:30P (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/20/12
41.1	Normal Line / SPOT	09/28/12-09/28/12	4	1:00	7A- 9A (ET)						1			1	\$1,950.00	\$1,950.00	Norfolk (WVEC) (WVEC)		9/20/12
42.1	Normal Line / SPOT	09/28/12-09/28/12	4	1:00	7:28P- 7:57P (ET)						1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)		9/20/12
43.1	Normal Line / SPOT	10/01/12-10/01/12	4	1:00	11:35P- 12:02A (ET)		1							1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		9/20/12
44.1	Normal Line / SPOT	10/01/12-10/01/12	4	1:00	12P- 12:57P (ET)		1							1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		9/20/12
45.1	Normal Line / SPOT	10/01/12-10/01/12	4	1:00	5:29P- 5:58P (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/20/12
46.1	Normal Line / SPOT	10/01/12-10/01/12	4	1:00	6P- 6:30P (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/20/12
47.1	Normal Line / SPOT	10/01/12-10/01/12	4	1:00	7:28P- 7:57P (ET)		1							1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)		9/20/12
49.1	Normal Line / SPOT	09/30/12-09/30/12	4	1:00	9:58A- 11A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		9/20/12
50.1	Normal Line / SPOT	09/30/12-09/30/12	4	1:00	6P- 6:30P (ET)							1		1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)		9/20/12
51.1	Normal Line / SPOT	09/30/12-09/30/12	5	1:00	9P- 10P (ET)							1		1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	GCP	9/20/12
52.1	Normal Line / SPOT	09/30/12-09/30/12	5	1:00	9A- 9:30A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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53.1	Normal Line / SPOT	09/30/12-09/30/12	5	1:00	9:30A- 10A (ET)								1	1	\$230.00	\$230.00	Norfolk (WVEC) (WVEC)		9/20/12
54.1	Normal Line / SPOT	09/27/12-09/27/12	4	1:00	11:35P- 12:02A (ET)						1			1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		9/20/12
55.1	Normal Line / SPOT	09/27/12-09/27/12	4	1:00	12P- 12:57P (ET)						1			1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		9/20/12
56.1	Normal Line / SPOT	09/27/12-09/27/12	4	1:00	5:29P- 5:58P (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/20/12
57.1	Normal Line / SPOT	09/25/12-09/25/12	4	1:00	11:35P- 12:02A (ET)			1						1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		9/20/12
58.1	Normal Line / SPOT	09/25/12-09/25/12	4	1:00	12P- 12:57P (ET)			1						1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		9/20/12
59.1	Normal Line / SPOT	09/25/12-09/25/12	4	1:00	6P- 6:30P (ET)			1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/20/12
60.1	Normal Line / SPOT	09/26/12-09/26/12	4	1:00	11P- 11:35P (ET)				1					1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)		9/20/12
61.1	Normal Line / SPOT	09/26/12-09/26/12	4	1:00	12P- 12:57P (ET)				1					1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		9/20/12
62.1	Normal Line / SPOT	09/26/12-09/26/12	4	1:00	6P- 6:30P (ET)				1					1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/20/12
63.1	Normal Line / SPOT	09/26/12-09/26/12	4	1:00	7A- 9A (ET)				1					1	\$1,950.00	\$1,950.00	Norfolk (WVEC) (WVEC)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WVEC Norfolk

Date:

9/24

I, Smart Media Group,
being/on behalf of: George Allen, a legally
qualified candidate of the Republican political
party for the office of: US Senate
in the General
election to be held on: 11/6/2012
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

\$ 30,736

Net

#

840870 REV

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

George Allen

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gary Thomson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6/20/12

Date

Julia Keane

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh

Signature

Penne Marsh

Printed Name

NSC

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

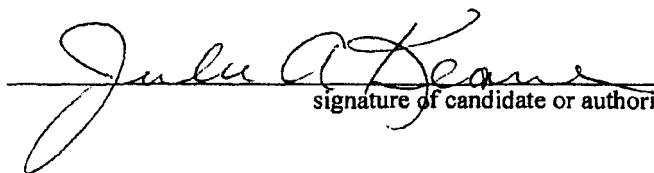
I, George Allen
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

printed name

date